



# TOURISM COMMISSION

Thursday – April 27, 2017

**9:00 A.M.**

*Airport Terminal Conference Room*

## AGENDA

1. Roll Call
2. Approval of Minutes from 3-23-2017
3. Tourism Director Report
4. Quarterly Room Tax Report - Lowell
5. Decision Item – Approve funding for 2018 Wisconsin Governor's Conference on Tourism (WIGCOT)
6. Strategic Planning Session Update: Focus Groups, Small Group and One-on-One sessions
7. Other Business
8. Announcements
9. Adjourn